



COOKIE PAL

**HUMAN GRADE ORGANIC
DOG TREATS**

TREATS FOR GOOD LIFE

Company Profile



Manufacturer of boutique style private label dog treats located in Toronto, Ontario, Canada with 100% human grade ingredients made in a certified human food facility.

- ✓ **Optimal Nutrition** We imagine a future where pets eat as well as humans and pet food is designed with health rather than profit in mind. Our products are developed for optimal nutrition. Our imagination allows us to create pet products for today and for tomorrow based on what people want to feed their beloved animal companions.
- ✓ **Ingredients with Purpose** We source the best ingredients we can find. Recipes are loaded with superfoods that are rich in vitamins, minerals, fiber and antioxidants. Treats are developed with nutritious and delicious ingredients that benefit dogs' health and longevity. Natural, real foods and all organic.
- ✓ **Sustainability** It's not just about manufacturing quality pet products. Our organization supports the health of the environment and strives to maintain the future of the planet. We are the partner that you can be proud to do business with.
- ✓ **Self Manufactured** Start to finish. We manufacture everything in our own facilities and own the process from procurement to transportation. These facilities also produce human food and are audited by BRC on a regular basis. Clean, modern, automated with flexibility engineered into the processes.
- ✓ **Giving Back** We truly believe that future generations will depend on the actions of companies today. It is up to us to give them the resources they'll need to prosper. We give to a carefully chosen list of organizations that align with our values.

**COOKIE
PAL**

**MADE
GOOD**
Trust in something good.

GOOD TO GO



HUMAN GRADE ORGANIC DOG TREATS FOR GOOD LIFE

COOKIE PAL

We imagine a future where pets eat as well as humans and pet food is designed with more than profit in mind.

Our imagination allows us to create Cookie Pal for today and for tomorrow based on what people want to feed their beloved pets that have ingredients with a purpose and designed for optimal health.





NOT YOUR AVERAGE DOG TREAT



HUMAN GRADE INGREDIENTS in a HUMAN FOOD SAFETY CERTIFIED FACILITY

CookiePal uses 100% human grade ingredients. We make our treats in a certified food safety human food facility that produces foods for humans to eat. All our products are perfect for humans to eat. If you are not human grade you are feed grade.

Feed grade ingredients are **not** things we want in our own stomachs, so why give them to your beloved pup?



USDA CERTIFIED ORGANIC

Our recipes meet the extremely difficult third-party organic certification requirements of the USDA organic certification – this include requirements for each and every ingredient, our production process, organic ingredient storage and handling, and more. These Organic Programs regulate the way organic food and ingredients are raised or grown, handled, processed and stored.



NON GMO PROJECT VERIFIED

A non-profit organization, the Non GMO Project is dedicated to the education and preservation of the non-GMO food supply and providing verified food choices. Our ingredients have gone through the best practice verification process.

GLUTEN FREE CERTIFIED

Organization that applies strict standards to assure consumers with celiac disease and gluten intolerance of the safety of their foods. All finished products and ingredients bearing the logo must contain 10ppm or less of gluten and plants undergo annual audit.



DOG TREAT SHAPE AND SIZE

Unlike any other dry dog treat in the market, Cookie Pal treat size, texture, and shape is unique and easy to use for dog owners.





NUTRIENT RICH SUPERFOOD FOR YOU AND YOUR DOG

100% Certified Organic Limited Ingredients, nothing artificial.

*Looking for a nutrient-rich superfood full of protein and fiber and loaded with antioxidants for your dog?
Who wouldn't want to receive happy, healthy wagging tails from their fur baby?*

Ingredient	Function
ORGANIC GROUND OATS	Healthy skin and coat. Source of Omega 3. Fats and oils are also a source of energy.
ORGANIC CANE MOLASSES	Natural sweetness loaded with nutrients (high in iron, calcium, mag, vit B6 and selenium)
ORGANIC COCONUT OIL	Omega 6 fatty acids - benefits for skin, digestive system and inflammation. Organic coconut oil makes the perfect natural teeth cleaner.
ORGANIC SPROUTED BUCKWHEAT FLOUR	Complete source of protein (contains all 8 amino acids). It reduces inflammation. Promotes heart health and reduces blood pressure (rich in lecithin).
ORGANIC GROUND FLAX SEEDS	The seeds contain protein, lignans, and omega-3. The nutrients in flaxseed may help lower the risk of diabetes, cancer, and heart disease.
ORGANIC TURMERIC	The curcumin in turmeric touts anti-inflammatory properties and aids in digestion, maintaining pain associated to joints issues and arthritis. Reducing blood clots due to its blood thinning properties.
ORGANIC CINNAMON	Anti-inflammatory properties as well as the ability to slow or stop bacteria growth.
ORGANIC GINGER	Ginger enhances the appetite, increases mucus production in the mouth and stomach, speeds up the release of digestive enzymes and helps with chemotherapy or motion-induced nausea.





VETERINARIAN APPROVED RECIPES

All CookiePal recipes contain a limited list of ingredients ranging from 7-9 (depending on spices).
The ingredients are real foods that are easy to pronounce (nothing artificial)

Two KEY "FLAVOUR" GROUPS

GRAIN FREE – made with premium Organic ground Lentils (Pumpkin & Chia and Sweet Potato & Flaxseed)
DCM Friendly – made with premium grains - Organic Gluten Free Oats (Turmeric & Ginger and Banana & Coconut)



SWEET POTATO & FLAXSEED

Made with organic ground lentils which provide a grain free and gluten free snack. Organic Sweet Potatoes are loaded with vitamins and minerals and are gentle on your dogs' digestive system. Flaxseeds contain omega 3 and omega 6 fatty acids which help support a healthy coat and joints.

Ingredients: Organic ground lentils, organic sprouted buckwheat flour, organic cane molasses, organic coconut oil, organic sweet potato, organic ground flax seeds, organic cinnamon, baking powder.



PUMPKIN & CHIA

Made with organic ground lentils which provide a grain free and gluten free snack. Pumpkin is added which is a great source of fibre and can assist in digestive regularity. Chia Seeds contain beneficial omega fatty acids.

Ingredients: Organic ground lentils, organic sprouted buckwheat flour, organic cane molasses, organic coconut oil, organic pumpkin, organic chia seeds, organic cinnamon, organic ginger, baking powder.



TURMERIC & GINGER

Made with organic oats which are gluten free. Ginger, Cinnamon and turmeric are a powerful spice combination that help with digestion.

Ingredients: Organic ground oats, organic cane molasses, organic coconut oil, organic sprouted buckwheat flour, organic ground flax seeds, organic turmeric, organic cinnamon, organic ginger, baking powder.



BANANA & COCONUT BANANA

Made with organic oats which are gluten free. Bananas are delicious and are high in potassium, vitamin B6 and vitamin C and Coconut supports digestive health.

Ingredients: Organic ground oats, organic cane molasses, organic banana, organic coconut oil, organic coconut, organic sprouted buckwheat flour, organic baking powder.

BIODEGRADABLE BAGS

CookiePal is proud to be the first and only Dog Treat Company to offer biodegradable packaging!

- We package our products in biodegradable bags – that will safely decompose in landfills, oceans, and the wilderness – without relying on sunlight, heat or oxygen.
- Our bags will break down in 6 months – 2 years (compared to 1000 years for plastic bags).
- All of our single layer and multi layer plastics of the same base family of polymers can be safely recycled with other plastics in the same family.



PLANET- GIVING BACK

We all have a responsibility to our planet. As businesses, consumers and global citizens, we all have a part to play.

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Pet Sustainability Coalition and Working Dogs for Conservation.



COOKIE PAL

DESIGN LIKE NO OTHER!



COOKIE PAL^{PAW}

Human Grade Organic Treats for Good Life

Summary

- 100% Human Grade ingredients – certified
- **Made in human food facility - certified**
 - Bio-degradable Packaging
 - Certified USDA Organic
- Certified NON-GMO Project Verified
 - Made with Limited Ingredients
- Made in Canada with North American Ingredients
 - Gluten Free Goodness - Certified
- Four recipes: Turmeric & Ginger / Banana & Coconut/ Pumpkin & Chia / Sweet Potato & Flaxseed

