



## FULL SPECTRUM OR ISOLATE?

(AND WHY SUPER SNOUTS HEMP CO. FORMULATES BOTH)

After 2 years of intensive research on hemp products and suppliers, we found that there are two very good core products that we wanted to offer to our customer base. Full Spectrum and Pure Isolate extracts.

There is a strong debate about which is “better”. We take the position that phyto-compound rich hemp extract affects every dog and cat differently, and the best product for your pet is dependent on their individual needs.

“Full Spectrum” is the full plant extract with all 80+ compounds and hundreds of other compounds (terpenes, flavonoids) comprising the “full plant” extract. Our full spectrum (green label) tinctures have this profile for customers desiring an “entourage effect” and treatment using the “full spectrum” of what the plant has to offer.

All of our pharmaceutical grade full spectrum hemp extract is processed from organically grown hemp in Colorado. Our vertically integrated supplier operates in full compliance with the Colorado Department of Agriculture.

“Isolate” on the other hand is the purest form of isolated compounds available. Isolate can reach purity levels of almost 100%.

Our Isolate (blue label) is extracted from non-GMO, sustainably grown, pharmaceutical grade hemp (grown in accordance with the Kentucky Department of Agriculture) utilizing clean CO2 extraction. The hemp oil extract then gets purified by a proprietary process for filtering plant material and removing excess waxes, to produce a pure isolate containing 99%+ pure isolate. The upside to Isolate is that it has a very high phyto-compound (99%+) content.

Isolates are great for customers that want a treatment using only one phyto-compound and no other compounds in the full plant profile.

Both our Full Spectrum and Isolate formulations contain ZERO THC and undergo comprehensive safety and potency testing (both raw material and finished full bottle). Tests are 3rd party verified and posted on our website for your peace of mind.

[Visit us at SuperSnoutsHempCompany.com](https://www.SuperSnoutsHempCompany.com)