



Be sure to use the SeaMeal (which is wonderful for allergies) with the Hund-N-Flocken. All the Oriental dogs, Arctic dogs, and dogs from England, Scotland, Ireland and the water dogs were fed fish in their diets, such as in our dog food, and sea vegetation, such as our Solid Gold SeaMeal.

## EAT RIGHT OR DIE YOUNG

Solid Gold Hund-N-Flocken dry dog food uses no animal fat nor poultry fat. These fats must be dehydrated before they can be put into dry dog food. When they are dehydrated, they become rancid. Rancid fat contributes to cancer and degenerative diseases such as heart problems and arthritis, according to the Surgeon General.

Some dog food companies have switched to vegetable oils – particularly sunflower, safflower and corn oils. This is a disaster! The body needs *balanced* Essential Fatty Acids, EFA's, between Omega 6 and Omega 3. Sunflower, safflower and corn oils have unbalanced, overloaded Omega 6.

In his book, "Healing Fats and Killing Fats," Udo Eramus explains how the overabundance of Omega 6 in these three oils contribute to tumor formations. Cancer is one of the top killers of dogs.

Solid Gold Hund-N-Flocken (means dog food flakes in German) never uses these unbalanced oils. They use the balanced, organically grown and cold-processed flaxseed and canola oils. Dr. Johanna Budwig, a Nobel prize nominee, and author of 12 books, writes in her book, "The Fat Syndrome," her use of flaxseed oil and how it cured over 1,000 cases of cancer.

In the article, "Disease Prevention: Flaxseed Endorsed by the FDA," Bob Kennedy reported this information to the annual convention on Experimental Biology in New Orleans. The FDA found that flaxseed oil stimulated the immune system, calcium was better absorbed, it had anti-tumor properties, was an anti-oxidant that kept cells younger longer, helped diabetic conditions, and lowered triglycerides and cholesterol.

All of these advantages are gained by your dog when it is fed the Solid Gold Hund-N-Flocken with flaxseed and canola oils. Flaxseed and canola oils cost twenty times the cost of sunflower, safflower, soybean and corn oils. They cost one hundred times that of rancid poultry and animal fats. We think your dog is worth it.

Many dogs are overweight due to poor quality ingredients in dog foods. In addition to the excess calories in the rancid animal fats (the fat you eat is the fat you wear), other ingredients such as glue and sugar add on calories. Glue as in gluten from wheat, corn and rice increase calories absorption. Most dogs also have some allergic reaction to glutes. When the rancid animal / poultry fats are in the body, the body tries to get rid of these toxic wastes as quickly as possible. Diarrhea is the most efficient way. So some dog food companies use glue or sugar beet pulp (although they conveniently leave out the word sugar so you mistakenly think it is red beets), to slow down the transition of this toxic waste. The longer the waste, sugar, and glue are in the body, more calories are absorbed. Rice bran also absorbs this waste product. Unless the kidneys work overtime, there is a back-up. Dogs may chew at the root of the tail, or due to gravity, the feet swell and the dogs lick their feet to massage away the heat and pain. Some dogs even lick away the hair and dig into the skin. You assume it must be fleas or a flea allergy even though you see few fleas. It never occurs to you that the dogs are suffering due to the poor diet. So you give the dogs a pill or get a shot so he won't feel the pain. This does nothing to go after the cause and the irritation, and pain comes back. The sugar may even cause a black coat to get a red tinge, dandruff flakes and a dry coat. Fleas are attracted to the smell of a "sweet" animal. Fleas are parasites and are attracted to odor.

Sugars, as in beet pulp, cane molasses, corn oil and in (white) rice bran require almost no digestion. They are rapidly absorbed into the blood stream, flooding it and already adding to the toxic condition. Insulin is secreted by the pancreas to take up the excess. Eventually, the overloaded pancreas breaks down. Diabetes and pancreas problems in dogs used to be unheard of. But it is now so wide spread in dogs that there are special diets for those conditions plus diets for the heart, the liver, the kidneys, for kidney stones and for reducing. These special diets cost a fortune! Since the body constantly tries to renew itself, why not switch to a healthy diet and let the body do the rest?

Solid Gold has used canola oil along with the flaxseed oil since it introduced the first natural dog food in the United States in 1974. Perhaps you have been reading how the popcorn in movie theatres will no longer use animal fat (butter) with the popcorn because it contributes to cancer and heart disease. The movies now have signs saying they have switched to canola oil.

In the movie, "Lorenzo's Oil," the boy was dying because he couldn't metabolize the EFA's. The medical profession said there was no cure. But the parents research found that rape seed oil was the cure of this disease that killed thousands of people. Rape seed oil wasn't a pleasant name. So when the Canadian company imported it from Europe, they changed it from rape seed oil to Canadian oil, later, it was changed to canola oil.

Your dog may continue to suffer pain and misery due to your dietary mistakes. One of the worst is to feed him a rice diet. Solid Gold uses stone ground brown rice. White rice is useless and is missing 75% of its nutrients, especially the B vitamins. Brewers rice is even worse. It is the broken grain of the white rice, missing even more nutrients. It used to be swept out. Now it is dumped into dog food. Does your best friend deserve this?

To paraphrase Henry Thoreau "Goodness in health, is the only investment that never fails."

**SOLID GOLD HOLISTIC ANIMAL NUTRITION CENTER**

1483 N. Cuyamaca, El Cajon, California 92020



**Solid Gold**

*"The Health Products for Pet's People."*

# VITAMIN E AND C AS A PRESERVATIVE - FACT OR FICTION

Some dog food companies now claim that they don't use ethoxyquin any more as a chemical preservative. They say they now use Vitamin E and/or Vitamin C instead. **But is this true?**

When animal/poultry fats are put into dry dog food, they must first be dehydrated. This causes the fats to become rancid. Rancid fats are known to contribute to cancer and heart disease, according to the Surgeon General.

The makers of ethoxyquin state that it is a hazardous chemical. Their warnings and precautionary measures say it may cause skin problems, eye problems, and problems in the kidneys and liver. In addition, there may be a reduction in the survival of the offspring.

Solid Gold Hund-N-Flocken uses no animal/poultry fats. We use organically grown and cold-processed flaxseed and canola oils. At the end of the cooking process, after the temperature has dropped below 120°, the oils are sprayed on. Temperatures above 120° destroy the life-giving healing properties of these oils.

One dog food company says its Vitamin E preservative is made from soybeans, wheat and corn. But soybean is the #1 allergy of dogs, wheat is #2 and corn is #3. The dog may scratch at the root of his tail & lick his feet, although no fleas are seen. The grains in Hund-N-Flocken are amaranth, millet, barley and whole brown rice. We never use white rice, which is missing 75% of its nutrients. Our protein source is fish and lamb - never chicken.

An article in *Dog World Magazine* says that Vitamin E keeps fats from going rancid for about a month. It is not expected to keep the rancid fats from deteriorating the many months the dog food sits on the shelves. **So, what are these dog food companies really using that they don't tell you about?**

Another thing, heating up Vitamin E changes it from the CIS form which is helpful, to the TRANS form which is harmful and may cause tumors to form.

Solid Gold Hund-N-Flocken has been certified free of ethoxyquin, BHA and BHT by an independent laboratory in the U.S., by the Canadian government, the Mexican government and the Japanese government.

No other dog food company has its food randomly tested for ethoxyquin, BHA and BHT, such as we do. *I wonder why.*

The law says that if a manufacturer puts ethoxyquin in the dog food, they have to list it in the ingredients. But if it's in the animal/poultry fat when he buys it, he doesn't have to list it. What's the difference? None. One dog food company list on its bag, "No ethoxyquin added." That doesn't mean that there is no ethoxyquin in their fats or oils - it only means that they have not added any to the product.

Before the FDA approved ethoxyquin, they characterized it as a poison. The FDA did no studies on it. The original purpose of it was as a grain preservative on feed for animals not expected to live over 2 years before being slaughtered. It was sometimes put into chicken's drinking water to make the egg yolks a brighter color - so people would think they were getting fresh eggs, when they weren't.

However, the experimental studies on the effects of ethoxyquin on animals fed the chemical, and those not fed the chemical, got mixed up. No one could tell which was which. The flawed studies were discounted. However, for some reason, the FDA approved ethoxyquin in food. Adult humans were permitted 5 parts per million (ppm) and dogs were permitted 150 parts per million. It didn't matter if you had a Yorkie or a Great Dane, the FDA said these were safe levels.

On the Larry King Live TV Show, the head of the FDA Commissioner, David Kessler said, "The American public does not have the knowledge to make wise health care decisions. The FDA is the arbiter of truth, trust us, we will tell you what is good for you. Trust me, I am a baby doctor."

Some dog food companies say they use Vitamin C as a preservative. But the potency of Vitamin C is completely dissipated within 12 hours after the manufacturer opens the bag. Not only does heat destroy Vitamin C, but light destroys it also. Vitamin C containers are dark brown or opaque white to keep the light out.

Finally, how fresh is your dog food when you get it? Hund-N-Flocken has the date it was made stamped on the tear tape. We guarantee it for 3 months to maintain its freshness. It is made in small batches. By the time chemicalized dog foods go from the manufacturer to the distributor to the wholesaler to the retailer to you, it may be 6 to 9 months. But Vitamin E works for only one month. So what are they really using?

Quality is never an accident. Your dog's quality of life depends upon your decisions. Solid Gold's quality is always the result of high intentions, sincere effort, intelligent direction and skillful execution. It represents the wise choice of many alternatives.

Hund-N-Flocken adult food, and Hundchen Flocken puppy food comes in 4, 20 and 40 pound bags.

**Solid Gold Health Products for Pets, the Holistic Animal Nutrition Company**

1483 N. Cuyamaca • El Cajon, California 92020



**Solid Gold.**