

Farmina Happy Pet. Happy You.



Family founded and owned since 1965 by the Russo Family.

Transparency and honesty are a priority for the Russo family. Farmina is proud to have combined the bounty of excellent ingredients available in Italy with cutting edge research and technology in order to make the finished foods safer and better for your pet.



What sets Farmina Natural & Delicious apart...

Experience & Commitment

- Founded in 1965, specializing in higher quality animal feed. High quality pet food is the company's only business now.
- Known for using cutting edge technology and using that technology to make better, safer and more consistent products.
- In 1999, Farmina heavily invested in research, new plants & quality control with the goal of making pet food like products made for people. The equipment used is nothing like the old-fashion equipment and quality controls used by many pet food companies today.
- Farmina facilities are ISO 9001:2008 and HACCP Certified and are capable of extensive in-house safety and quality testing.
- Before shipping, all for is held for a minimum of 4 days to allow for additional safety testing by several independent labs.
- Farmina is register with the FDA and USDA. Farmina is also approved by over 35 countries worldwide.
- Employs approximately 200 people, of which 20 have advanced education in veterinary Medicine, animal science, nutrition, quality control and food risk management.
- Committed to sourcing only GMO-free ingredients & local sourcing.

Superior Ingredients

- Nutrition System for Carnivores – Limited carbohydrate, high levels of fresh protein. (No peas, lentils or pea protein.) **92-97% of protein from animal**, not plant sources.
- Honest Labeling, "Wild Boar" for example, the food contains a minimum of 42% gross weight, wild harvested and inspected boar. Herring and Cod formulas are 50% or greater of the titled ingredient. Chicken up to 57% and Lamb 38% - 51%.
- Offers grain-free and low ancestral grain formula for dogs and cats
- Grain-free = 70% animal ingredients + 30% vegetables, fruits, & minerals.
- Low Ancestral Grain = 60% animal ingredients + 20% **organic & GMO- free** grain + 20% vegetables, fruits, & minerals.

Northland Natural Pet

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- High quality protein = low ash, calcium and phosphorus.
- Insist that the original sources of ingredients are **inspected as fit for human consumption**.
- o laboratory tests on animals. Sources suppliers that obtain raw ingredients in a humane & environmentally friendly way. For example – fish are not farmed, but fished by methods that safeguard dolphins and all other creatures in the area.



Superior Production Methods & Safety

Use of sophisticated Twin-screw extruders from human food industry, not feed mill extruders used in pet food plants. The cooking process is much slower, produces less heat, is more complete, resulting in superior starch conversion and better digestibility.

Vacuum infusion Technology, allows fats, liquid vitamins and minerals and amino acid supplements to be applied at the end of the production process in a manner that forces the ingredients in to the center of the kibble. Pets find this production method very palatable.

Safety – Quality Control is before-during-after. Food is checked and certified free of contaminated 3 or 4 times before shipping. Completed batches are kept for 4 day prior to shipping to allow for outside laboratory analysis. Samples of every production run of every formula is kept for 18 months.

Near-Infrared technology and real-time monitoring on incoming raw material, food in process and food being packaged for shipment.

Nutritional analysis - Conduct extensive chemical analysis for nutritional components: protein, fat, fiber, minerals, starch, phosphorus, calcium, vitamins, minerals and moisture.

Contaminants testing – on raw materials and finished products: aflatoxins, mycotoxins, common pesticides, radioactivity, heavy metals, arsenic, salmonella, enterobacteriaceae, melamine, among others.

Just-in-time production – All food is made to order. No stocking of food.

Packaged for freshness – packaged in foil-lined bags in sterile and fully automated process ensuring a complete barrier to oxygen and sunlight. The US market receives bags injected with nitrogen to ensure freshness.

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